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VFC News Bulletin – April 26, 2018

PLEASE READ AND SHARE WITH ALL STAFF IN YOUR OFFICE!



Happy National Infant Immunization Week (April 21-28)!

National Infant Immunization week (NIIW) is an annual observance to highlight the importance of protecting infants from vaccine-preventable diseases and celebrate the achievements of immunization programs and their partners in promoting healthy communities.

Thank you for all you do to protect children against 14 diseases and get the message out about the importance of infant immunization during NIIW and beyond! We'd love to highlight your NIIW activities and share with the CDC. Let us know how your practice is observing NIIW by emailing chicagovfc@cityofchicago.org. Please include stories and pictures.

Chicago Department of Public Health NIIW bulletin



Healthcare professionals are on the front lines of the fight against vaccine-preventable diseases.

According to CDC research, parents consistently identify healthcare professionals as their most trusted source of immunization information.

Research also shows that many parents make vaccine decisions before their baby is even born.

We encourage you to always remind parents and pregnant women about the importance of on-time infant immunization.

Parents' confidence is increased when they receive the same information from different people.

No NIIW plans? Here are some quick and easy ways to observe NIIW

- **Distribute resources for parents.** These resources provide information to better help parents understand vaccines for infants and children. For fun and easy-to-read immunization schedules, an immunization tracker, videos, lists, infographics, fact sheets, booklets, and growth charts visit: <https://www.cdc.gov/vaccines/parents/resources/childhood.html>
- **Promote NIIW on Facebook or Twitter.** CDC has [sample tweets and Facebook posts](#) in English and Spanish you can use during NIIW and throughout the year.
- **Share animated graphics on your website.** View and embed graphics to share statistics about vaccines and the different diseases they prevent: <https://www.cdc.gov/vaccines/partners/childhood/multimedia.html>
- **Use [#ivax2protect](#) on your social media posts** to share why you support infant immunizations. Share [#ivax2protect graphics](#) with your followers:

